

LAZIE HORSE PUBLISHING

P.O. Box 4623
Harrisburg, PA 17111
Phone (717) 307-0235
Fax (717) 798-9669

Press Release

Contact: Nancy Cates
Phone: (717) 307-0235

FOR IMMEDIATE RELEASE
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CENTRAL PENNSYLVANIA COMPANY LAUNCHES PUBLISHING DIVISION

HARRISBURG, PA, JUNE 3, 2011: Central Pennsylvania clothing company, The Lazie Horse Club, Inc., is launching their new publishing division on June 16, 2011 with the publication of "The Dark Ones" by Demetrius O. Davis. With this launch comes a new partnership between Lazie Horse and two local retail stores (Lamy Shoes and Accent.Z Clothing). As minority and woman owned businesses, Lazie Horse, Lamy Shoes and Accent.Z are showing how diversity really works and benefits our local economy.

LAZIE HORSE PUBLISHING LAUNCH PARTY

To celebrate the launch of the publishing division, the release of "The Dark Ones" and the new retail partnership, Lazie Horse is hosting a launch party on June 20, 2011 at the Underdog Sports Bar and Grill in Harrisburg, from 6-8 pm. General admission is free and VIP admission is just \$20. For ticket info and other details, please go to www.LazieHorse.com.

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